

As a local member of a national association, you receive many benefits! National PTA provides state and local PTAs with funding, family resources, leadership development and advocacy expertise, as well as programs and initiatives that help families and schools support every student's success and well-being.



## The Value of PTA



### Advocacy

National PTA provides policy expertise, easy-to-use tools and federal advocacy resources to make a difference on the top issues that matter most to you.

- **400+** meetings with federal legislators, doubling our advocacy efforts since 2020, on issues including gun safety and violence prevention, federal investments in public schools, youth mental health and school nutrition.
- **18K** PTA advocates reached through our congressional messaging system, including adding 6,642 new advocates since 2020.
- **12K+** messages sent to legislators due to National PTA campaigns to prioritize family engagement and ensure that every child has access to a fair, high-quality and equitable education.
- **139** letters to policymakers encouraging federal action on issues of importance to our association and serving as templates for PTA advocacy at the local, state and federal level.
- **54** federal legislative chairs who monitor state and local legislation meet bi-monthly to discuss emerging policy issues across states, and serve as the bridge between our local, state and federal PTA advocacy efforts.
- **10** issue briefs in our public policy agenda designed to help you become a more effective advocate for the children in your community.



### Family Resources

National PTA provides a wide variety of resources for local PTA leaders to help support the families in their communities as their children grow.

- **110** PTA leaders participated in Center for Family Engagement grants and fellowships.
- **70** episodes of Notes from the Backpack: a PTA Podcast.
- **22** episodes of 10 Min to PTA the Transformative Way.
- **11** tools for implementing the National Standards for Family-School Partnerships.



### Funding & Grants

Over the last four years, National PTA awarded over \$4.5 million in programmatic, advocacy and family engagement grants to state and local PTAs.

#### \$4.5M+

- STEM + Families
- PTA Connected
- Health & Mental Wellness
- Family Engagement
- Diversity & Inclusion
- Reflections
- Advocacy



### Programs & Initiatives

National PTA provides local PTAs with events and programs that supplement and support a well-rounded education for every child.

- **400K+** students saw improved family-school partnerships in their community when their local PTA participated in the School of Excellence program, our signature school improvement program.
- **320K+** students and their families participated in PTA Connected, setting healthy limits on device use, digital safety, privacy and media choices.
- **300K+** students and their families participated in Reflections, one of the nation's oldest and largest student recognition programs in the arts.
- **45K+** students and their families enjoyed science, technology, engineering and math experiences when their local PTA participated in STEM + Families.



### Training & Leadership Development

National PTA provides a wide selection of webinars, online courses and step-by-step guides to help you run every aspect of your PTA.

- **850+** learners in Thrive, our learning portal, developing the skills that matter most.
- **400+** state board members trained through virtual State Board Member Academy.