

Lakeshore Elementary PTO

December 2020 General Meeting Minutes

Date, Time, and Location: Tuesday, December 8, 2020 via Zoom meeting at 6:30 pm.

Meeting called to order by President, Holli Jacobson at 6:30p.m.

Attendance: Deb Lewis, Holli Jacobson, Micah Johnson, Robin Miller, Tiffany Butterfield, Nika Schwarz, Nora Tepsa, Lauren Cottrell, Dani Dedman, Jake Lau, and Marcy Pippenger. There were 11 members in attendance: No guests in attendance.

***Introductions:**

***Principles Report:** Colleen Miner was unable to attend.

***Treasurer Report:** The report was prepared by Tiffany Butterfield and was made available via email for the meeting. (See attached Treasurer Report). The balance for the checking account is \$8,238.33 and the savings account balance is \$21,600.89.

Regarding the taxes, the accountant said it would be another month before we hear any new information.

***Read and Feed:** The Read and Feed donations in November brought in \$50.74. The PTO decided to match the contribution, so a total of \$105.98 will be donated to Chippewa Valley Street Ministries. The upcoming Read and Feed events are planned for January, March and May. Power of Perception is the organization that the Read and Feed contributions will go to in January. PTO also decided to increase the budget for Read and Feed snacks to \$500.00. In the future, PTO will investigate granola bars and fruit snacks as a different snack than popcorn.

***Book Fair:** The virtual book fair closed on November 29th and online sales generated \$660.00, which was more than the Spring Fair. 110 books were ordered in all. There is potential for an online Book Fair in February and the possibility for a outside Book Fair in the spring.

***Holiday Virtual Get Together:** The event is planned for December 18th, from 6:30-7:30pm. Activity/Snacks bags have been distributed to Cohort C and Cohort A and B will receive the bags before the event. The theme is "Cozy up with Lakeshore" and participants are encouraged to wear their pajamas.

***Website Information:** Presented by Micah Johnson. PTO is looking into a website that will better assist our organization by giving individuals the ability to donate directly on our Lakeshore PTO website. WIX.com is the company PTO is interested in and could assist the PTO in other ways such as promoting upcoming events and a calendar of events. There are different payment brackets, however an estimated dollar amount was stated as \$10.00 a month. Micah is working on establishing a "Donate Here" image to be used. Tiffany will be going by Lakeshore and will try to take some photographs of the school and the sign in front of the building. Holli

volunteered to draw an image based off Tiffany's photos. Micah was also inquiring about the language that we would like to use in the "Donate Here" message. Robin volunteered to assist with this task.

Teacher Appreciation: PTO is brainstorming different ideas to show our appreciation for our teachers for all their hard work and dedication.

Bingo Night: PTO members are thinking of different ideas for the event. There is the possibility of holding a Virtual Bingo Night, by providing bingo cards and chips for the game. It was suggested this could also be a Family Game Night, Trivia Night or if the event is scheduled before Valentine's Day, then we could incorporate a Valentine's Day Theme.

Other Fundraising Ideas: "Scrip" a gift card Fundraiser was mentioned as a potential fundraiser in the future. PTO members plan to investigate this as an option. <https://www.shopwithscrip.com/>

Next Meeting: The next meeting is scheduled for Tuesday, January 12th, 2020 at 6:30pm. A Zoom link will be sent later.

Meeting Adjourned at 7:30 p.m.

Minutes compiled by Nika Schwarz, Secretary