



# 2024 OPERATIONAL REFERENDUM

## What Will the Referendum Accomplish?

An operational referendum asks voters for permission to exceed the state imposed revenue limit to fund annual school operations. ECASD's non-recurring operational referendum asks for \$18 million over four years to provide a stable learning environment through the 2027-2028 school year.

- ✓ High quality, research-based reading instruction and stability of educational programs
- ✓ Behavioral and mental health resources
- ✓ Safe school environments
- ✓ Appropriate staff-to-student ratios to ensure academic, social, and emotional success for our students

## Why Schools Go to Referendum

- Revenue limits on public school funding were set by our state legislature in 1993 to control property taxes and state aid. Now more than 30 years later, with the state having failed to keep up with inflation for the past fifteen years, referendum remains the only tool districts have to address funding shortfalls.
- Eau Claire is the eighth largest school district in Wisconsin. In 2022-2023 we ranked 272 out of 421 school districts in spending.
- From February of 2024 to November of 2024, there have been more than 240 referendum questions on the ballot from public schools in Wisconsin.
- ECASD is committed to providing all students with quality education, opportunities for growth and development, and resources and tools necessary to achieve success.

## Good Schools Maintain Property Values

The yearly property tax impact of the referendum is estimated to be \$99 per \$100,000 of property value\*

\*Projections are based on current projections, fluctuations are possible.

## QUESTIONS?

- ☎ 715-852-3000
- 🌐 [go.ecasd.us/referendum2024](https://go.ecasd.us/referendum2024)  
or scan QR code
- ✉ [referendum2024@ecasd.us](mailto:referendum2024@ecasd.us)





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Eau Claire, WI 54701

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# OPERATIONAL REFERENDUM NOVEMBER 5, 2024

**Please attend one of our  
community information sessions!**

- ✓ Monday, September 30, 7:00 pm  
North High IMC
- ✓ Thursday, October 3, 7:00 pm  
Virtual Teams Session  
(Link on website)
- ✓ Thursday, October 10, 7:00 pm  
Memorial High Little Theater
- ✓ Tuesday, October 15, 7:00 pm  
DeLong Middle IMC

**Our district will not rely on the operating  
referendum alone to maintain financial  
health. We're committed to:**

- Aligning staffing to changes in the student population
- Finding strategic solutions to increased expenses
- Enrolling an increasing percentage of resident students
- Engaging more robust community partnerships to identify unique and diverse funding solutions



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